

**Ohio**  
MEANS  
**Jobs.**

Montgomery  
County

September 2014

WORKFORCE DEVELOPMENT MONTH

Presented to the Board of County Commissioners

# 2 2013-2016 BCC Strategic Initiatives



# PROJECT HIRE



**YOU HIRE.  
YOU TRAIN.  
WE PAY.**

OhioMeansJobs Montgomery County

**FUNDED ON-THE-JOB TRAINING TO  
BOOST YOUR BOTTOM LINE**

1111 S. Edwin C. Moses Blvd.  
Dayton, OH 45422

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# PROJECT HIRE

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- Project Hire is a Work Investment Act (WIA) funded On-the-Job Training (OJT) Program that reimburses businesses up to 50% of each new employees wages.
- The training period can be as long as 6 months and the reimbursement can be as much as \$8,000 and focuses on small to medium sized businesses within the Logistics, Manufacturing and Call Center industries. Project Hire is also available for use in all industries.
- Project Hire links unemployed and underemployed individuals with companies needing to hire trainable workers and closely follows the MCOFuture's initiative supporting the regions small and emerging businesses

# PROJECT HIRE

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- In our continuing efforts to Coordinate, Collaborate and Cooperate with our community partners, we held a business breakfast with the Dayton Area Chamber of Commerce on June 26 outlining this program with local businesses - many of those are now working with us to participate in training initiatives
- Ongoing outreach with Montgomery County Economic Development, Industry Associations and Educational providers will further enhance business utilization of the program
- The bottom line: Project Hire will get more people on track for obtaining experience for our regions in-demand jobs

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Workforce Professionals Continuing  
The County's Tradition Of  
Teamwork, Integrity And Creativity

# Better Educated People

8

- **Post High-School Credentials**
  - **Logistics Pre-Employment Training Program**
    - National Career Readiness Certificate, Manufacturing Standard Skills Council Certified Logistics Associate Program, Forklift Certificate
  - **Manufacturing Pre-Employment Training Program**
    - National Career Readiness Certificate, Manufacturing Standard Skills Council Certified Logistics Associate Program
  - **Call Center/Customer Service Pre-Employment Training Program**
    - Under construction
  - **YouthWorks! Fall Program**
    - Post High School Options
    - ACT/SAT Preparation
    - FAFSA Registration (Learn To Earn)

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# Target Small Businesses

9

- ❑ **Providing full cycle recruitment services**
  - Business First visits to inform employers of services
  - Posting, Recruiting, Screening, Background Checks, & Drug Screens
  
- ❑ **PROJECT Hire (On The Job Training Program)**
  - Worked with employers to create employer friendly process
  - On-site visits increase employer proficiency



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# Coordinate, Collaborate, Cooperate

10

## □ **Currently Partnering With:**

- MCDJFS Public Assistance & Child Support Enforcement
- Department of Economic Development
- Industry Employer organizations (DRMA, ABC, HBA, Logistics, Call Center Alliance)
- Non-Profit Organizations
- Regional One-Stops
- Veterans Roundtable
- State Unemployment Staff
- Job Developers
- ADAMHS & Wright State University
- Miami Valley CTC
- Sinclair Community College
- Wright-Patterson AFB
- Miami Valley Child Development Center

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# Measure & Market Successes

11

## ▣ Measure

- Resource Room Customers

YTD: 23,000

- Career Fairs & Hiring Events:

225+ Employers; over 2,500 job seekers



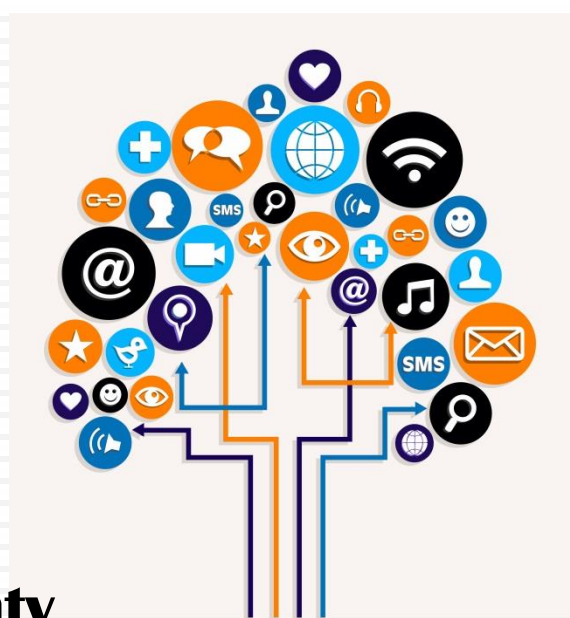
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# Measure & Market Successes (cont.)

12

## □ Marketing

- 8,000 radio commercials
- Over 100 billboards with 100,000 digital board spots
- 15 newspaper or print ads in various publications
- Distributed 10,000 informational communication pieces per event



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# Contact Information

14

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