Strong Communities
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The increasing popularity of local foods may be attributed to their perceived higher product quality and freshness. Purchasing local foods help support local farm economies and/or farmers that use certain production practices that are more environmentally sustainable.

Goal

Expand community food initiatives in Montgomery County food desert census tracts.

Amplify the voice of residents impacted by community food security.

Ensure inclusion of those with lived experiences in conversations and policy-making impacting Montgomery County’s food system.

Key Measure

# of new initiatives implemented.

# of activities engaging residents.

# of individuals and organizations represented in the Food Equity Coalition and its activities.

Nicole Wasmuth, Hall Hunger Initiative
Chaz Amos, Thurgood Marshall Student
Strong Communities

- Supports civic participation, political empowerment and local leadership
- Responds to community food needs
- Builds diverse and collaborative relationships, trust, and reciprocity
- Contributes to healthy neighborhoods
GOAL 1: Expand community food initiatives in Montgomery County food desert census tracts.

1. Recruit corner stores to implement the Healthy Corner Store Initiative.

2. Identify gaps & barriers to healthy eating in food deserts.

3. Expand community food initiatives in food deserts.
GOAL 2: Amplify the voice of residents impacted by low community food security.

1. Develop a story about access to healthy food barriers.

2. Develop a food access simulation.

3. Develop a youth connection.

4. Explore possibilities to partner with universities regarding hidden hunger.
GOAL 3: Ensure inclusion of those with lived experiences in conversations and policy-making impacting Montgomery County’s food system.

1. Develop a Food Champion toolkit.

2. Involve communities in the planning and decision-making process.

3. Present quarterly at community meetings.
Next Steps...Join Us!

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