

## GUIDING PRINCIPLES

To secure stakeholder participation and produce meaningful results, implementing each MCO FUTURE initiative will incorporate five critical success factors. The respective MCO FUTURE teams will ensure each initiative and project meet the same standards as the overall program by being:

**DURABLE**, and therefore stable, adaptable and collaborative to make a sustained, significant difference in our community.

**INCLUSIVE**, with avenues for voluntary participation for relevant constituencies that can bring the perspectives of our economic, demographic and civic diversity to work.

**EFFECTIVE**, with high standards, regular measurement and transparent reports to ensure proven quality and real benefits to stakeholders, future users and the general public.

**AFFORDABLE**, for the people and organizations who benefit from the initiative, the taxpayers who support it and the partners who cooperate in creating and sustaining it.

**WELL-SUPPORTED**, by stakeholders and the general public as a result of its purpose, process, success and responsiveness to data, feedback and changing situations.

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opportunity together

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### *Our Challenges*

- 21<sup>st</sup> Century jobs require more education
- Students not graduating with degrees
- Major cuts to federal/state funding
- Ineffective marketing of our successes

### *Our Process*

- Analyze Our Challenges
- Learn From Our Residents
- Survey Our Leadership
- Learn from Winning Counties

### *What We Learned*

- Our workforce must be prepared for jobs
- Our economy must expand and diversify
- Our taxes must be more competitive
- Our government must work better
- Montgomery County's future depends on it

# Path to Success

## BETTER EDUCATED PEOPLE

- Prepare every child for school success: **Preschool Promise**
- Learn to Earn: Every young person in the region is ready to *learn* by kindergarten and ready to *earn* by graduation
- Prepare the next generation of workers
- Bring home talented young people

## RESULT

**Job Ready for Today & Tomorrow**



## TARGET SMALL BUSINESS

- Increase funding commitment to small businesses
- Support small and emerging businesses:
  - *Invest in them - Buy from them*
- Build a high speed wireless county for everyone

**Diversified Economy**



## COORDINATE COLLABORATE COOPERATE

- Form County-wide Council of Governments (COG)
- Encourage co-location of economic development organizations
- Coordinate and co-locate state-mandated regulatory and permitting offices

**Sustain Quality Services**



## MEASURE & MARKET PROGRESS

- Learn from best practices of “winning” counties
- Make clear, regular reports to the public
- Define best messages about our advantages
- Tell the world about our successes

**Positive Attitude About Advantages**

