**Strategic Planning Process**

1. **COMMUNITY NEEDS ASSESSMENT**
   The Community Needs Assessment was released in July 2014 and provides a quantitative and qualitative “snapshot” of the health and human services landscape in Montgomery County.

2. **COMMUNITY ENGAGEMENT**
   Extensive community engagement included panel discussions, work groups, consumer focus groups, and voter polling to gather information and make recommendations.
   - www.mcohio.org/hspd

3. **COMMUNITY PRIORITIES**
   Information gathered from the community engagement process resulted in the Joint Co-Chairs approving 15 issues as Community Priorities. The priorities are listed on the next page.

4. **ALIGNMENT**
   Strategic priority coordinators will lead efforts within the priority areas. The Strategic Plan, Priorities, Strategies, and Indicators will be shared with funders, leaders, and other groups in our community. Local providers will receive training and technical assistance.

5. **IMPLEMENTATION**
   Following the adoption of the collective impact model, the selection of services and notifications to providers will take place by the end of December 2016. Flexible investment agreements that address the priorities and strategies will be developed with local providers in Spring 2017. Services will begin July 1, 2017.

- **NEEDS ASSESSMENT**
  - 3 focus areas
  - 5 panel discussions
  - 30 panelists
  - 6 recurring themes
  - 3 workgroups
  - 25-30 people per work group
  - 11 focus groups
  - 120 consumer participants in focus groups

---

**Contact Information**
- Geraldine Pegues
  - Deputy Director
  - Human Services Planning & Development
  - 937-496-7633 or peguesg@mcohio.org

- Tracy Sibbing
  - Associate Vice President, Community Impact
  - United Way of the Greater Dayton Area
  - 937-225-3031 or tracys@dayton-unitedway.org

- Montgomery County
- United Way
- United Way of the Greater Dayton Area
Strategic Planning
Focus Areas and Priorities

Income and Stability
- Neighborhood Stability
- Career Ready / Post Secondary Credentials
- *Food Access

Health and Safety
- Substance Abuse - Alcohol/Opioids
- Homelessness / Affordable Housing
- Community Violence - Gun Violence / Domestic Violence
- Chronic Disease - Heart Disease, Diabetes, Cancer

Education and Life Skills
- Kindergarten Readiness
- Birth Outcomes
- High School Graduation
- *Stable Employment
- Math and Reading Proficiency
- Neurodevelopmental Disorders - Fetal Alcohol and Autism Spectrum Disorders

Concentrated Poverty

*These priorities appeared in two separate focus areas: Stable Employment (I&S and E&L); Food Access (I&S and H&S)

- The colored circles depict the three focus areas. The color and placement of the community priorities indicate their relationships across focus areas.

The Montgomery County Family & Children First Council and United Way of Greater Dayton Area appreciate your valuable input through the joint Strategic Planning process.

Stay Engaged

01 | REVIEW

REVIEW THE APPROVED PRIORITIES
Websites for more information:
www.mcohio.org/hspd
www.livedayton.org/news-and-events/ijointplanning

02 | ASSESS

ASSESS & DETERMINE
Assess the services provided by your organization and determine where and how they fit within the priorities.

03 | ALIGN

COLLECTIVE ALIGNMENT
Discussions about the plan, priorities and strategies. Training and technical assistance on common agenda, shared measures, coordination to maximize efforts, etc.

04 | IMPLEMENT

IMPLEMENTATION OF THE PLAN
Collective impact, adoption of strategies, potential funding opportunities.