

Bridging the Gap

Summer Meals Can Make a Difference

Children's Hunger Alliance





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Lynn Maistros

Summer Food Service Program (SFSP)



-  SFSP is a nonprofit food service program for children, mainly operated during the summer months.
-  The primary purpose of SFSP is to provide food service to children from needy areas during periods when area schools are closed for vacation.

Sponsor Eligibility Guidelines

- ❑ **Public or private nonprofit**
- ❑ **Necessary financial and administrative capability**
- ❑ **Final administrative responsibility**



Montgomery County SFSP Participation

City of Moraine Parks &
Recreation
Salvation Army-Dayton
The Mustard Seed Foundation Inc
Youth Communication Inc
Dayton City SD
Trotwood-Madison City Schools
Mad River
Huber Heights
Sinclair Community College
YMCA of Greater Dayton
Five Rivers Metro-Parks-Advntr



**Total Number
of Sponsors & Sites**

11 SFSP Sponsors

127 SFSP Sites

Montgomery County

Low Income Average Daily Participation

	2002	2010	% Change
Eligible	32,013	44,746	39.80%
Lunch Participation	24,414	32,785	34.30%
Breakfast Participation	13,161	16,422	24.80%
Summer Participation	175	8,561	4788%



Ohio SFSP Participation

Year	Total Number of SFSP Sponsors	Total Number of SFSP Sites	Total Number of Children Participating
Summer 2002	122	1,130	51,717
Summer 2009	201	1,514	69,292
Summer 2010	224	1,769	70,853
Preliminary Summer 2011	193	1,564	Not Available



Coordinated Efforts Putting the Pieces Together

We make success happen through working with:

Educational Service Centers

Action for Healthy Kids

American Dairy Association

Ohio Department of Education

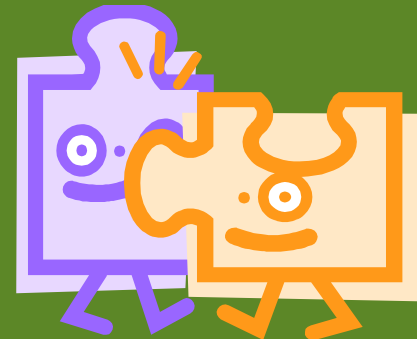
School Districts

Superintendents/Principals

Teachers/Custodians

Community & Corporate Agencies

Faith-based Organizations



How We Do What We Do



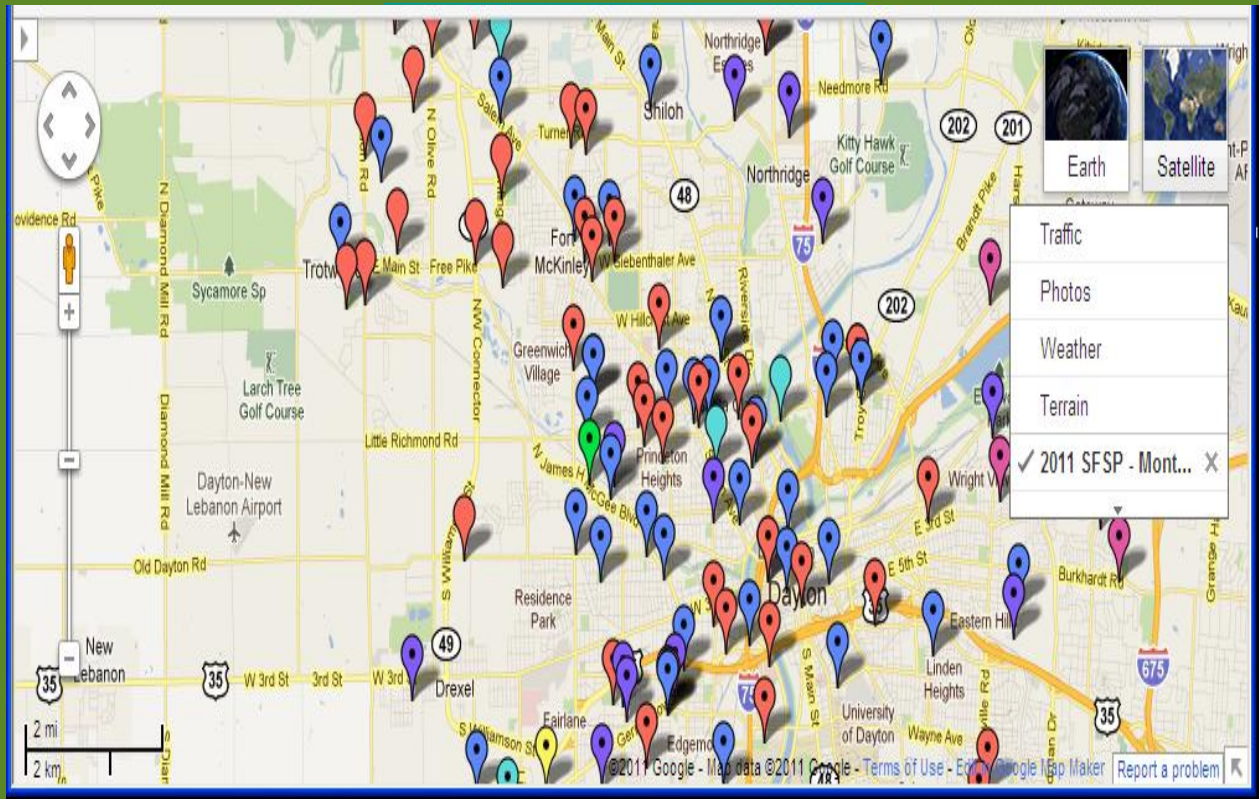
Identify and Support

- Target areas of need
- Support existing sponsors
- Add new sponsors
- Help all sponsors add sites:
umbrella concept
- Link sponsors with resources
- Promote the program to parents

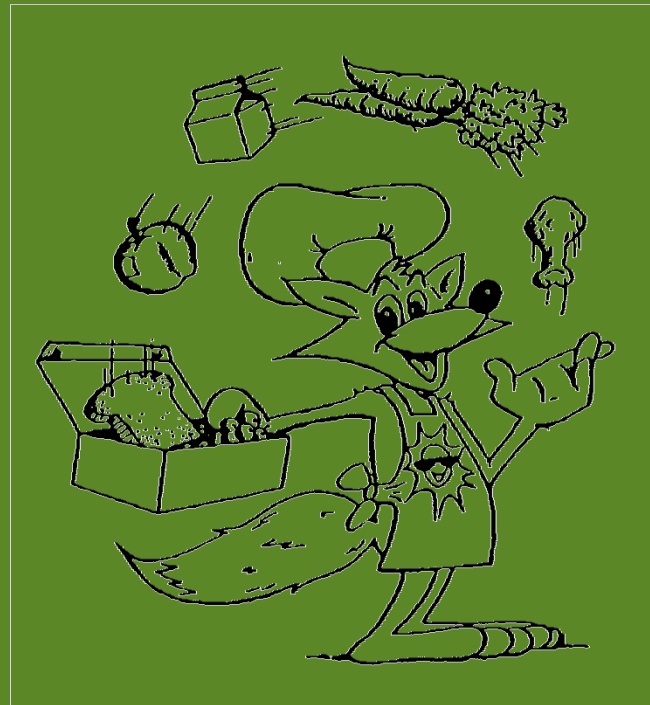


SFSP Google Maps

<http://maps.google.com/maps/ms?hl=en&ie=UTF8&msa=0&msid=105237503328183916354.0004532f2e81dfb79a4c0&z=10>



Best Practices





Reynoldsburg City Schools

- Sponsor
- Vendor
- higher quality food
- cheaper price

Mobile Sites

- Going to where kids are

Lighthouse Inc.

- Reverend Andy
- Weekend feeding

Cleveland

- **Jewish Foundation**
- **Volunteers**
- **Libraries**

Westerville City

- Summer Intervention
- Breakfast/Lunch
- Project WARM

Ashtabula County

- Community Action
- Sponsor

Meigs County

- Connecting Department of Aging
- Partnering with Meals on Wheels
- School
- Parks and Recreation
- Faith Based



EXPAND SERVICES

Regional Meetings

Google Maps

Schools

Faith Based Agencies

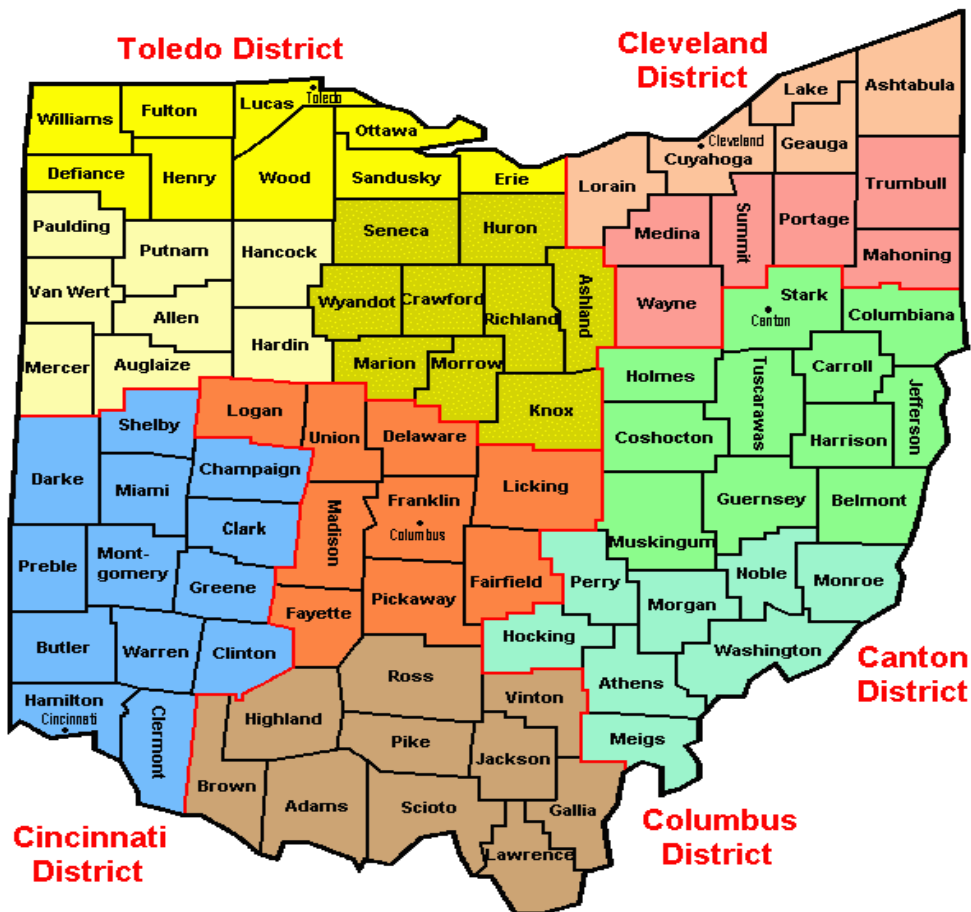
Non Profit Agencies

Where Kids Congregate

Housing Sites

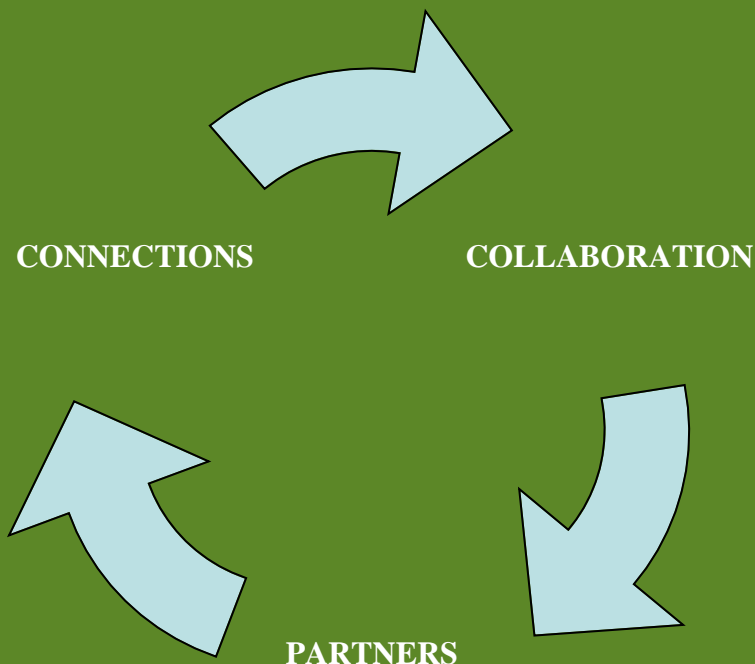
Transportation

SFSP Regional Meetings



Barriers

- **Transportation**
- **Food/Vendors**
- **Closed Sites**
- **Sites**
- **Sponsors**



*Better Pricing * Better Food Quality * Trucks for Hire * Connect to Schools * New Sponsors * More Sites * Intervention Programs * Weekend Feeding * Mobile Feeding * Day Events **

SFSP Promotional Materials



Hey Kids!
FREE
Summer Meal
Site Here!

OHIO
SUMMER FOOD
SERVICE PROGRAM



Ohio Department of
Education



Children's Hunger Alliance
Feeding hungry minds and bodies®

USDA prohibits discrimination in the
administration of its programs.



Free Food for Kids!

- Kids ages 1-18 can receive **FREE NUTRITIOUS MEALS** while school is out this summer with the Ohio Summer Food Service Program.
- For more information on meal sites in your neighborhood, please call our free hotline:

1-800-481-6885



Ohio Department of
Education

<http://www.ChildrensHungerAlliance.org>
<https://oh.cnpcares.com/summer/SfspFoodServByCnty.asp>

This institution is an equal opportunity provider.



SFSP Media Promotion

Channel 4 Summer Meal Hotline: 1-800 Number to Locate Sites

- Call 4 Action



- Radio PSA

- TV stations



- Clear Channel

Increase Participation in SFSP

- High participation rates throughout the summer help ensure that the summer meals program is cost effective, which makes outreach crucial.
- Use banners, posters, backpack mail, direct mailings, neighborhood canvassing and other outreach methods to inform children and parents about the Summer Food Program.

